

Sawbo Travel Challenge and Town Selfie Walk 2017

Summary document 1.0 – 29 November 2017

The Sawbo Travel Challenge and Town Selfie Walk is a multi-school and Sawbridgeworth Town Council initiative supported by Hertfordshire County Council (HCC) and East Herts District Council (EHDC) designed to encourage sustainable journeys to school and walking in Sawbridgeworth generally. It has taken place two years running – initially in September 2016 and then September 2017 (25-30 September).

This year's Challenge again proved to be highly successful with five primary schools totalling over 1,000 pupils now taking part – Fawbert and Barnard Infants' School, High Wych CE Primary School, Mandeville Primary School, Readings Junior School and Spellbrook Church of England Primary School.

The initiative has become established as an annual event with both pupils and parents/carers expecting it as part of the town and school activity calendar, and we hope that it will continue to help encourage parents/carers and pupils towards walking, cycling and scootering, as well as car sharing, walking bus and park & stride schemes.

The initiative:

- Travel Challenge Passport – every pupil was provided with their own “passport” covering five days in which they recorded their journeys to school. If they came to school via sustainable means – walk, scooter, cycle, bus, park & stride – they received a stamp for that day (Figure 1 & 2 below).
- Travel Challenge Competition – schools competed to have the highest percentage of pupils journeying sustainably. Schools recorded the number of journeys on a bespoke spreadsheet. The winning school was presented with a trophy by Sawbridgeworth Mayor Ruth Buckmaster in a ceremony held at council offices on 10 October.
- Town Selfie Walk – pupils were asked to bring their families to an event between 11am and 2pm on the Saturday at the end of the week organised by the Town Council where they were encouraged to explore Sawbridgeworth on foot (Figure 3 below). They were issued with a leaflet listing selfie stops (Figure 4 below) and a map showing the town's twitchells, and received a further stamp in their “passport” for attending.

Promotional activities:

- Branding – continued use of the initiative's name, Sawbo Travel Challenge, developed last year with support from EHDC marketing team.
- School assemblies – each school held an assembly at which Katie Goldthorpe from HCC Road Safety in Schools explained the initiative to pupils, accompanied by Buster the Dinosaur, HCC's sustainable journeys to school mascot. The Mayor and/or Town Councillors were also present at these assemblies.
- Letter and flyer (Figure 5) to parents/carers – each school provided information to pupils' parents/carers outlining the initiative and asking for their support.

- Signage – banners were refreshed from last year using this year’s dates and sited outside each school in and around Sawbridgeworth promoting the initiative.
- Local press – the initiative was previewed in local media including CM21 magazine and the Herts & Essex Observer. A promotional press release and photographs from the awards ceremony was also used by the Herts & Essex Observer.
- Passport day themes – last year’s themes were used again to promote participation with pupils given the opportunity to wear an item to school each day of the Challenge e.g. Eco Monday wear something green, Wacky Wednesday wear something bizarre.
- Selfie stops – the Town Selfie Walk featured selfie stops to encourage walking to various key points around Sawbridgeworth. This year these stops were managed by community groups – the Town History Group, the Rotary Club, the Women’s Institute, and the Evangelical Congregational Church.
- Bespoke badges – each pupil was given a Town ‘Selfie’ Walk lanyard and at each stop they could collect a badge. These badges were themed to match the days of the Challenge Week (above) with the last badge for Funky Footware Friday being collected from Bell Street car park.
- Parents/carers could upload their own photos and selfies to the Sawbridgeworth Town Council Facebook page. Pupils received a passport stamp and could have their photo taken with Buster.
- Stalls – there were stalls at the Town Selfie Walk including The Orchards, Sawbridgeworth Fire Service and Cyclepods, which ran a scooter competition. Refreshments were provided by a stall run jointly by the schools’ PTAs.

Costs and funding

A £500 grant from Sawbridgeworth Town Council covered:

- Printing of 1,200 passports
- 16 x custom-made stamps
- Participants’ trophies.

Funding of £750 was provided by HCC’s Locality Budget to cover the specially designed and printed badges and lanyards for the Town Selfie Walk.

Certificates were also supplied by HCC for Walking Buses and for the school which had made the most difference in its number of sustainable journeys.

A summary of STC grant spending is provided below. The remainder will be used next year.

How £500 Town Council grant was spent for Sawbo Travel Challenge 2017

Passport printing	£ 198.00	after reclaiming VAT
Stamps	£ 110.88	after reclaiming VAT
Participant trophies	£ 180.00	no VAT receipt
TOTAL SPENT	£ 488.88	

Impact

Once again evidence shows the initiative had a significant effect on increasing the number of sustainable journeys to school in Sawbridgeworth, High Wych and Spellbrook.

Measurements taken before and during the Challenge Week showed that every school increased their percentage of sustainable journeys during the initiative.

The data listed in Table 1 illustrates all schools witnessed a rise in sustainable journeys in this year's Challenge Week. Table 2 shows data collected during last year's Challenge Week.

Table 1: Sawbo Travel Challenge 2017 schools data

School	Sustainable journeys prior to Challenge Week as percentage of pupils	Sustainable journeys during Challenge Week as percentage of pupils
Fawbert and Barnard	62%	84.88%
High Wych	20.28%	25.45%
Mandeville	80.44%	94.15%
Reedings	82.7%	94.87%
Spellbrook	6.96%	51.99%

Table 2: Sawbo Travel Challenge schools 2016 data

School	Sustainable journeys prior to Challenge Week as percentage of pupils	Sustainable journeys during Challenge Week as percentage of pupils
Fawbert and Barnard	84%	91%
Mandeville	82%	91%
Reedings	70%	95%
Spellbrook	10%	73%

Once again Spellbrook Church of England Primary School in particular saw a substantial rise in sustainable journeys. The school implemented both a Walking Bus from Sawbridgeworth and a Park & Stride scheme using The Three Horses public house car park during the Challenge Week.

High Wych School also saw a rise in sustainable journeys and created a Walking Bus from the Hand & Crown pub car park which was well supported by parents/carers and pupils.

Local police and PCSOs supported the Challenge Week, in particular helping with the Walking Buses.

Feedback

Feedback from the Sawbo Travel Challenge and Town Selfie Walk 2017 was overwhelmingly positive. People liked the themes each day, they liked the badges and colours, they enjoyed the community spirit and they liked the fact that there were fewer cars on the roads.

Feedback gathered verbally during the Town Selfie Walk showed participants liked having the various town groups running the selfie stops. The groups who were involved also enjoyed being included in the event.

The schools said that pupils were really enthusiastic about the week, were keen to dress up and help the environment, and that the initiative was inclusive. It was agreed that seeing pupils in their fancy dress and different themes every day around the town, brought more public awareness to the initiative.

Negative comments included traffic fumes when walking and crossing the London Road when people came from Vantorts Park selfie stop. There were no complaints this year, however, about dog mess or over grown footpaths.

The initiative was shortlisted from 90 applications and won runner-up in the Best Partnership category in the National Sustainable Travel Awards 2017 run by Modeshift STARS. The initiative has also been copied in Hertford.

Around 250 lanyards were distributed to pupils at the Town Selfie Walk during which feedback was gathered (see Figure 10 below). As was the case last year feedback was very positive both about the Challenge Week and the Town Selfie Walk, including comments on the enjoyment of walking, the communal aspect of the week and a desire to do the initiative annually.

Next steps

The Sawbo Travel Challenge working group is due to meet again in January 2018 to discuss further activities.

Further details are available from Annelise Furnace, Governor, Mandeville Primary School, email: AFurnace@mandeville221.herts.sch.uk

Supporting material

Details of supporting material and documentation are provided below.

Supporting materials

Figure 1: Sawbo Travel Challenge Passport front page

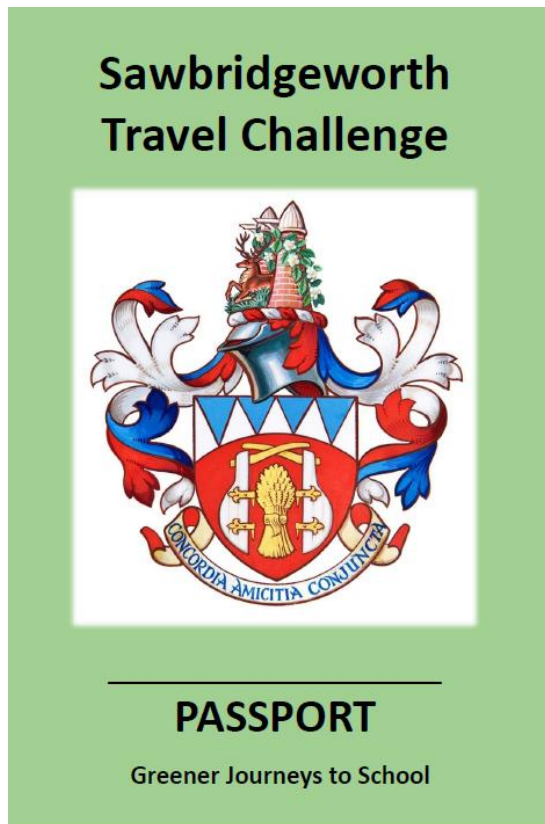


Figure 2: Passport's inside pages showing themed days

	MONDAY ☐ Walk ☐ Scooter ☐ Cycle ☐ Bus ☐ Park & Stride Eco Monday – wear something green About my journey	
	TUESDAY ☐ Walk ☐ Scooter ☐ Cycle ☐ Bus ☐ Park & Stride Trainer Tuesday – wear your trainers About my journey	
	WEDNESDAY ☐ Walk ☐ Scooter ☐ Cycle ☐ Bus ☐ Park & Stride Wacky Wednesday – wear something bizarre About my journey	
	THURSDAY ☐ Walk ☐ Scooter ☐ Cycle ☐ Bus ☐ Park & Stride Fun Hat Thursday – put on a hat of your choice About my journey	
	FRIDAY ☐ Walk ☐ Scooter ☐ Cycle ☐ Bus ☐ Park & Stride Funky Footwear Friday – dress up your feet About my journey	
	SATURDAY is the Sawbo Travel Challenge Town 'Selfie' Walk Between 11am & 2pm at Bell Street Car Park – see details overleaf I brought ____ members of my family with me About my day	

Figure 3: Advertisement for Town Selfie Walk



Figure 4: Town Selfie Walk leaflet

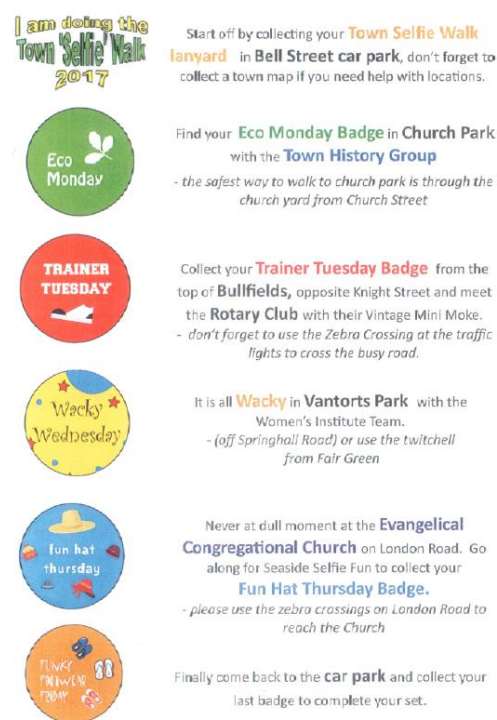


Figure 5: Template letter for parents/carers and flyer

Dear Parents and Carers

Sawbo Travel Challenge is Back

You may remember that last September, primary schools in and around Sawbridgeworth competed against one another to find the school whose pupils travelled most sustainably.

Well the Sawbo Travel Challenge is back! For one week this September, schools will again be competing to win the Sawbo Travel Challenge trophy.

This year's Challenge week will run from 25th to 29th September ending with a Town Selfie Walk around Sawbridgeworth on Saturday 30th from 11am to 2pm at Bell Street Car Park, organised by Sawbridgeworth Town Council. Families can visit a number of selfie-stops with pupils collecting items along the way. It will also be a great opportunity to support our school PTAs and local organisations.

Fawbert and Barnard, High Wych, Mandeville, Reedings and Spellbrook schools will all be joining in the fun this year. Buster the Dinosaur, Hertfordshire's travel mascot will be promoting the Challenge week with appearances at each school, together with members of the Town Council including Sawbridgeworth Mayor Ruth Buckmaster.

Pupils will be asked to journey to school on foot, by scooter, by bike or using 'park and stride' (parking at least five minutes' walk away), with a different theme each day. These include Trainer Tuesday, Wacky Wednesday and Funky Footwear Friday – just add something quick and easy to school uniforms.

Each pupil will receive a special passport which will be stamped with a footprint every day they travel to school sustainably. The winning school with the most sustainable journeys will be presented with a trophy at the Town Council chambers on 11th October by the Mayor.

YOUR SCHOOL AND TOWN NEEDS YOU – let's make this a fun, enjoyable week and see if we can make a positive impact on the environment by reducing pollution, being 'greener' and getting healthier.

SAWBO TRAVEL CHALLENGE 2017 **25th-29th September**

***Walk, cycle, scooter, use the bus
or 'park & stride'***

***Join Buster to win the most sustainable
journeys to school trophy***



**... and bring your family to the Town Selfie Walk on
Saturday 30th September, 11am - 2pm, Bell Street Car Park**



Figure 6: Article and photos for local media

SAWBO TRAVEL CHALLENGE 2017

Sawbridgeworth Schools Lead a Car Free Week

Last week roads around Sawbridgeworth had less cars and were less congested as 5 primary schools in the area, Mandeville, Fawbert and Barnard, Reedings, Spellbrook and High Wych joined together in collaboration with the Town Council and Hertfordshire County Council's Active and Safer Travel Team, in a bid to reduce pollution, encourage a more sustainable way to travel to school and promote a healthier, fitter lifestyle.

To help get the message across, Buster The Stepasaurus, Hertfordshire County Council's travel mascot made appearances at each school and pupils had to wear something different each day. Monday was Eco Monday or wear something green. Trainer Tuesday was next, which was followed by Wacky Wednesday. Children could be as creative as they liked with Fun Hat Thursday and Funky Footwear, which completed the week. "I loved Wacky Wednesday as I wore a wizard cloak and mad glasses," said one child from Mandeville.

And to make the week more of a challenge, it was a competition between the five schools. Spellbrook and High Wych even organised walking buses for those out of the area. The winning school with the most sustainable journeys to school, whether it was walking, scooting, cycling or 'parking and striding', will be presented with an engraved trophy by The Mayor of Sawbridgeworth, Ruth Bushmaster, at an award ceremony at Sawbridgeworth Town Council chambers on the 10th October.

To round off the entire week, the Town Council organised a fun Town Selfie Walk around the town for pupils and their families to take photos at each stop-off station with props, while collecting badges to attach to a special lanyard which every child received.

"It was a great end to the very successful week and really brought the town together as a community," said Joanne Sargent, Sawbridgeworth Town Council Project Manager. "It was a great climax to the week's eco travel focus and my children loved the funky dressing up during the week and on the Saturday," commented a mum from Reedings.

Figure 7: Photographs during the Sawbo Travel Challenge Week sent to local media

Photographs during the Sawbo Travel Challenge Week 2017 sent to local media
Fawbert and Barnard Primary School Crossing Patrol



Mandeville Primary School crossing patrol



Fawbert and Barnard pupils on Wacky Wednesday





Sawbridgeworth Mayor Ruth Buckmaster and Hertfordshire County Councillor Eric Buckmaster with Mandeville pupils on Wacky Wednesday



Funky Footwear Friday



Figure 8: Follow up article and photos from Sawbo Travel Challenge Award Ceremony sent to Herts & Essex Observer

Sawbo Travel Challenge 2017

Awards ceremony at Sawbridgeworth Town Council chambers

10 October 2017

Readings Junior School pupils with Sawbridgeworth Mayor Ruth Buckmaster – winner of highest proportion of sustainable journeys to school



Fawcett and Barnard Infants' School pupils with Sawbridgeworth Mayor Ruth Buckmaster



Mandeville Primary School Junior Travel Ambassadors with Sawbridgeworth Mayor Ruth Buckmaster



Spellbrook, C of E Primary School pupils with Sawbridgeworth Mayor Ruth Buckmaster – winner of greatest increase in sustainable journeys to school



High Wycombe CE Primary School and Spellbrook, C of E Primary School – winners of Buster's Walking Bus Certificate

Left to right: Mayor Ruth Buckmaster, pupils from Spellbrook, C of E Primary School, Vivien Oakman Teaching Assistant at High Wycombe CE Primary School



High Wycombe C of E Primary School – Teaching Assistants Vivien Oakman and Sheila Thorogood, organisers of the school's walking bus, with Sawbridgeworth Mayor Ruth Buckmaster



Figure 9: Press coverage

CM21 magazine

October 2017 issue

IT'S YOUR COMMUNITY

SAWBO TRAVEL CHALLENGE

THE SAWBO TRAVEL CHALLENGE IS BACK!

You may well remember that last September, four primary schools in Sawbridgeworth competed against one another for one week to find the school with the most sustainable ie non-car driving methods of getting to school. Well it's back. For one week every year now in September, the schools will again be competing against each other to see who will receive the winning engraved trophy. This year, the week will run from 25th -29th September and ending with a town family orientated Selfie Walk around Sawbridgeworth on the Saturday 30th organised by Sawbridgeworth's Town Council.

This year, along with Mandeville, Fawbert and Barnard, Reedings and Spellbrook, High Wych Primary School will also be competing in the fun. Buster the Dinosaur, Hertfordshire's Travel Mascot will again be promoting the week with appearances at each of the school's assemblies along with Ruth Buckmaster, the new Mayor of Sawbridgeworth.

As a way of making the event fun and memorable, the children will be asked to come to school on foot, scooters, bikes or 'parking and striding', but with a different challenge or theme each day. These include Trainer Tuesday, Wacky Wednesday or Funky Footwear Friday and each child will receive a special passport which will

be stamped with a footprint on each day they compete.

The winning school with the most sustainable journeys will be presented with a trophy at the town council chambers on 11th October. Don't forget to put those dates in your diaries....



November 2017 issue

IT'S YOUR COMMUNITY

LET'S WALK TO SCHOOL

SAWBRIDGEWORTH SELFIE WALK

Following the success of the Sawbo Travel Challenge in October, that takes places amongst the 5 schools in the town, the Town Council ended off the week with a Town Selfie Walk.

Grateful thanks go to the Women's Institute, The History Group, The Evangelical Congregational Church and The Rotary Club who all hosted a gazebo.

Thanks too, to the School PTA for putting on a joint schools refreshments stall, members of our local fire station and finally to Hertfordshire County Council Road Safety Officers, Lindsey and Heather for their support.

There was some great feedback from parents:

"Children enjoyed different themes each day. Well organised walk. Not too far. Should be annual. Thank you!"

"It was fun. I enjoyed wearing fun stuff. Liked collecting the badges." (pupil)

"This is my first experience of the Town Selfie Walk and as an adult it's been great! I've been watching social media for the Travel Challenge. Keep up the good work!"

"We had a lovely time doing the Selfie Walk, lots of fun."



Buster's back to promote sustainable school journeys

LAST September, four primary schools in Sawbridgeworth competed against one another over a week to find out which one employed the most sustainable methods of getting to there.

Now it's back. For one week every year in September, the schools will compete against each other to see who will win the engraved trophy for the best way of reaching the classroom without using a car.

This year, the event will run from September 25 to 29.

It will be followed by a family-orientated Selfie Walk around Sawbridgeworth on Saturday, September 30, organised by the Town Council.

Fun

This year, along with Mandeville, Fawbert and Barnard, Reedings and Spellbrook, High Wych Primary School will also be competing.

Buster the Dinosaur, Hertfordshire's travel mascot will again be promoting the week with appearances at each of the school's assemblies along with Ruth Buckmaster, the new mayor of Sawbridgeworth.

As a way of making the event fun and memorable, the children will be asked to come to school on foot, scooters, bikes or 'parking and striding', but with a different challenge or



Buster the Dinosaur, Hertfordshire's travel mascot will again be promoting the week with appearances at each of the school's assemblies

These include Trainer Tuesday, Wacky Wednesday or Funky Footwear Friday and

each child will receive a special passport which will be stamped with a footprint on each day

they compete.

The winning school with the most sustainable journeys will

be presented with a trophy at the town council chambers on October 11.

Prizegiving delight for



Sawbridgeworth mayor Ruth Buckmaster presents awards to the talented schoolchildren. She is pictured with pupils from Mandeville Primary School, above; Redings Junior School, main picture; High Wycombe and High Wycombe teaching assistant Vivien Oakman, far right, top; Spellbrook, far right bottom; and Fawbert and Barnard Infants School, right



school walking bus winners



Certificates and trophies from mayor

PUPILS from schools across Sawbridgeworth found out whether they had triumphed in their school's travel challenge week.

The children from primary schools in Sawbridgeworth, Mandeville, High Wycombe, Fawbert and Barnard, and Redings and Spellbrook, all took part in the competition where pupils were judged on how sustainable their journey to school was.

The competition took place in the last week in September with children walking, cycling, pushing, or even hiring a walking bus to be more sustainable.

Each day had a different dressing up theme with pupils entering into the spirit of the occasion.

Redings and Mandeville Primary School were voted overall winners of the competition and were presented with a glass engraved trophy from Lindsey Day, Hertsmere County Council's Senior Road Safety Officer and Ruth Buckmaster, Sawbridgeworth's mayor.

The runners-up were also given smaller trophies to celebrate their success.

One of the pupils from Redings and Mandeville said: "It was great to win the trophy and I loved going up to meet the mayor."

Spellbrook Primary School also received an award for the greatest increase in sustainable journeys, going from 1 per cent to 52 per cent of children walking or using their walking bus.

Figure 10: Feedback gathered during Town 'Selfie' Walk on 30 September 2017

We would be grateful for your comments and suggestions

What did you and your child like about the week? How could it be improved? How did it change the way you travel to school? Should it continue as an annual event?

Yes, it should continue, the kids enjoyed the whole week – thank you.

Very good, keeps children involved and good exercise.

Great annual event, please continue. We walk most days although it is great to see less cars and more walkers. Thanks.

Walking from Sawbridgeworth to High Wych is not practical due to main roads and no crossings.

Yes, we found it good and our son was interested to wear the different clothes every day.

It was a wonderful event, is refreshing not to cost a fortune.

Yes to continue, great community event, maybe some bugs toys to collect also like last year. Children enjoyed different themes at school.

If should definitely continue as the kids love it and it helps make those who don't normally walk to walk.

Think it's a brilliant idea getting all the kids and parents out for activities. Can't wait for the next one!

Children enjoyed different themes each day. Well organised walk. Not too far. Should be annual. Thank you!

Really enjoyed the walk around Sawbo! Definitely should be an annual event!

It encouraged us to walk. Non-school uniform day at end. Year 7 inclusion? Definitely continue as annual event. Fabulous. Thank you! Introduce a parent/child walking bus one day?

Our favourite day is always Wacky Wednesday. We always walk to school but it's great to see how this encourages others to walk too. It should definitely continue as an annual event.

The kids' favourite day was Wacky Wednesday. We always walk so it didn't change anything but would love to see less cars at the school gates.

The different themes each day. It made the walk fun. Definitely continue! [pupil]

We already walk but encourages other to walk to school. Yes annual event a good idea.

It was fun. I enjoyed wearing fun stuff. Liked collecting the badges. [pupil]

My daughter really enjoyed the week. A great way to motivate people to think about walking and the environment.

That you didn't need to be in your normal clothes. That we all walked. Yes, we should do this forever.

They really enjoyed Wacky Wednesday. My children thought that nothing needed changing. Yes, please continue.

It has been a good week. Why does it always at school run time?! A lovely community event. Children loved it!

Understanding the environmental impacts. No change to travel to school; we walk all the time. Yes good to continue however a route away from heavy traffic should reinforce the environmental message. Thanks.

It was well organised and incentivised. Not too troublesome as well. Some talks about the reason for the exercise may be useful though.

This is my first experience of the Town Selfie Walk and as an adult it's been great! I've been watching social media for the Travel Challenge. Keep up the good work!

Enjoyed the walk – but note keen on having to walk along main roads. Healthy walk – car fumes!

The children enjoyed dressing up but it's a lot to remember for the parents with all the other bits they need for school. Maybe themed days Mon/Wed/Fri instead of every day. It did get everyone walking so that was good. Thanks.

Yes annually. Activities at each station? Music maybe? We walk every day to school but many less cars noticeable this week!

Children very much enjoyed the fun travel week to and from school. We had a lovely morning doing the Town Selfie Walk. This should carry on every year.

Hat day was our favourite. Great ideas and made getting ready for school fun. Raised awareness of importance of walking!

Really fun and good to get children exercising. If it takes a long time doesn't matter as it's fun [pupil].

Fun to have theme to encourage walk to school (which we are doing anyway now). Like annual event – keep going!

It's a good incentive. Children enjoyed the events, were a little disappointed about badges after last year's teddies.

Yes, definitely please do every year. Kids love it. Enjoyed the daily challenges.

I thought it was a great way to get people walking. A new crossing for Spellbrook school would make getting there much safer.

We enjoyed the event, my daughter loves dressing up for school too. The walk worked very well with the badges this year. Thank you.

Good idea to have different themed days. Yes agree it should continue.

Dressing up and walking to school. Yes to each year! We always walk to school but we had great fun spotting all the fun outfits.

My kids love this event! Please carry on!

They enjoyed dressing up as something different all week. The children walked all week. Yes. The annual event should carry on.

Different things to think about each day. We live opposite the school but good for others. Yes, [annual event].

My daughter enjoyed Wacky Wednesday! We enjoyed the walk around tow. It should definitely continue as an annual event 😊

Great event, made us walk to school more. Children really enjoyed the week.

We had a lovely time doing the selfie walk, lots of fun.

We had so much fun. Please do it again. Thanks.

We enjoyed dressing up. We enjoyed Funky Shoes. We love collecting badges. We always walk to school no changes.

Kids love it. Wasn't too hard to prepare. Kids more enthused about walking! Yes, annual event.

Very entertaining. Good for the children. See you next year.

We only walked a couple of days as we had to drive past the school to take part! We live in Gilson and the children are at High Wych so I appreciate they can only walk from the Hand and Crown. It should definitely continue though.

Loved the town selfie walk- kids love collecting badges. We couldn't take part in the travel challenge as much as we'd have liked because our eldest is at a primary school in Bishop's Stortford, so we're stuck with the car. Thought it was a little mean to deny him a lanyard at the walk because he wasn't at the same school as his brother.

Liked Wacky Wednesday. Very good – well organised. Really enjoyable.

The children enjoyed dressing up, and we did more walking than usual. Good idea as an annual event.

My son enjoyed the challenge and I think it's an excellent idea. Yes it should continue.

Fun activities

Great climax to the week's eco travel focus.

We enjoyed the funky dressing up. It's a good idea to keep everyone active. A fun week.

We always walk to school so it made no difference to the way we travel, but we enjoyed the different accessories he wore each day. We enjoyed the walk around town.

It was lots of fun and really creates on the little ones, the habit of walking more.

We liked the car at Bullfields. A lovely day. We look forward to next year.

It encourages an active lifestyle. Each station had very attentive and helpful people running them. Should continue as an annual event.

My son liked visiting the parks on the way round. He liked the week of wearing different things too. Yes please to continuing each year!

Loved walk to school week. It could be improved if dad did it too! Yes to next year please.

My daughter enjoyed Wacky Wednesday the most! Fab week and enjoyed the walk too!

Would be great to continue this each year. Kids enjoyed touring around the village.

My daughter liked every part of it. Brilliant!

Again another fabulous week of travel challenge. My daughter enjoyed each day's task. Loved it. Definitely a yearly event please. Well Done!!

Encouraged different travel. Well-advertised. Fun for the children. Yes definitely should continue. The children really enjoyed it.

We always walk to school but this is still a really great community event. My daughter said she loved Wacky Wednesday!

They loved all the dressing up. Great to get the community out and about.

Enjoying the different locations and exploring town. Enjoyed the different themes. We enjoyed Trainer Tuesday!

Very good idea. Fun way of teaching children road safety and how to keep active.

We loved dressing up. Maybe crossing roads should continue?

We enjoyed dressing up and designing our footwear/hats. It should continue. Is a great way to get active.

It was really fun and I loved it so I walked all week

Really good initiative. Great to get kids moving. Yes to it being an annual event.

It was really fun and I went with my friend.

It didn't change anything as we walk to school every day.

It was really fun. Would be lovely to do it every year. It feels a lot of effort went into it. Thank you x

My daughter loved dressing up every day and wearing funky footwear! The walk has been so well organised and thoroughly enjoyable! Thank you for all your hard work! Definitely continue it!

Definitely should do it every year. It is a great way to get people move. Fun day out for whole family. Xxx

My son liked the footwear. He enjoys going on his bike and scooter to school. He enjoyed last year and this year so yes would be fun to do it again.

A brilliant 2 hours walk with small child on a scooter. Loved it and would do it all again next year!!

The children loved dressing up and collecting badges. Yes it should continue. We walk to school every day.

Great idea. Great fun for all the family.

My daughter enjoyed dressing up as a fairy on Wacky Wednesday and wearing her new trainers on Tuesday. We especially liked Saturday and bumping into friends from school and neighbours too.

Myself and two sons have really enjoyed this week and the walk around town.

Yes my daughter really enjoyed it and I'm sure some other children too.

We enjoyed it very much, especially the dressing up parts. More clarity on what Wacky Wednesday should be. Bullfields selfie stop is a little inconvenient in terms of children having to cross a non pedestrian crossing road. Apart from that, great fun. Thank you for all your efforts.

We walked to school each day. My children enjoyed dressing up each day. Loved the reason to get out and walk on Saturday.

Brought school children together. We will try to scoot to school more. Defo annual event.

We all had a great time this week. It also helped with settling at school with all the fun dressing up and biking to school etc.

Loved getting dressed every day and seeing all the children participating. Would love it to be an annual event.

Great idea to get everyone out into the town. Yes for an annual event.

We liked thinking about what to wear. No improvement needed. We have to drive as mummy has to go straight to work but we always walk on a Friday. 100% do every year. Great community event. Well done all involved.

We loved 'crazy day'! All the dressing up was fun! Please do it as an annual event! Thank you!

Yes defo annual event! Good to encourage children to walk. Try and scoot and walk once a week.

Both children loved dressing up for school each day. They loved the idea of collecting badges on the day and meeting Buster.

Happy, smiley volunteers! Only challenge was crossing the road from Vantorts to the Congregational Church. Great fun. Really enjoyed it.

They were so excited to do something different every day. Yes should definitely continue.

It didn't change how we usually travel to school but has highlighted the importance of eco friendly travel and has got us out walking this weekend.

Lots of fun decorating shoes and hats. Great community event for everyone.

Loved it! Seeing everyone in Sawbridgeworth out and about. Loved the extra touch of buying the bulbs for the pots!

Wouldn't change anything. We are lucky to have this lovely event. It's very social.

Very well organised and enjoyable.