

# Sawbo Travel Challenge and Town Selfie Walk 2018

## Summary document 1.0 – 14 December 2018

The Sawbo Travel Challenge and Town Selfie Walk is a multi-school and Sawbridgeworth Town Council initiative supported by Hertfordshire County Council (HCC) and East Herts District Council (EHDC) designed to encourage sustainable journeys to school and walking in Sawbridgeworth generally. It has taken place three years running – initially in September 2016, then September 2017, and most recently September 2018 (24-29 September).

This year's Challenge proved yet again to be highly successful with five primary schools totalling over 1,000 pupils now taking part – Fawbert and Barnard Infants' School, High Wych CE Primary School, Mandeville Primary School, Readings Junior School and Spellbrook Church of England Primary School.

The initiative is now established as an annual event with both pupils and parents/carers expecting it as part of the town and school activity calendar, and we believe that it continues to encourage parents/carers and pupils towards walking, cycling and scootering, as well as car sharing, walking bus and park & stride schemes.

### The initiative:

- Travel Challenge Passport – every pupil was provided with their own “passport” covering five days in which they recorded their journeys to school. If they came to school via sustainable means – walk, scooter, cycle, bus, park & stride – they received a stamp for that day (Figure 1 & 2 below).
- Travel Challenge Competition – schools could choose to compete to be the most improved school since last year, and to have the highest percentage of pupils journeying sustainably. Four schools did this and recorded the number of journeys on a bespoke spreadsheet. All schools were presented with a certificates and trophies of participation by Sawbridgeworth Mayor Angela Alder with a celebration ceremony held at the Town Council chambers on 24 October.
- Town Selfie Walk – pupils were asked to bring their families to an event between 11am and 2pm on the Saturday at the end of the week organised by the Town Council where they were encouraged to explore Sawbridgeworth on foot (Figure 3 below). They were issued with a leaflet listing selfie stops (Figure 4 below) and a map showing the town's twitchells, and received a further stamp in their “passport” for attending.

### Promotional activities:

- Branding – continued use of the initiative's name, Sawbo Travel Challenge, developed in 2016 with support from EHDC marketing team.
- School assemblies – each school held an assembly at which Samantha Parfitt from HCC Active and Safer Travel Team explained the initiative to pupils, accompanied by Buster the Dinosaur, HCC's sustainable journeys to school mascot. The Mayor and/or Town Councillors were present at some of these assemblies.

- Letter and flyer (Figure 5) to parents/carers – each school provided information to pupils' parents/carers outlining the initiative and asking for their support.
- Signage – banners were refreshed from previous years using this year's dates and sited outside each school in and around Sawbridgeworth promoting the initiative.
- Local press – the initiative was previewed in local media including the Herts & Essex Observer, The Flyer and the High Wych Big Link. A promotional press release and photographs from the Town Selfie Day was also featured in the Herts & Essex Observer and the Flyer (Figure 7).
- Passport day themes – the previous years' themes were used again to promote participation with pupils given the opportunity to wear an item to school each day of the Challenge e.g. Eco Monday wear something green, Wacky Wednesday wear something bizarre.
- Selfie stops – the Town Selfie Walk featured selfie stops to encourage walking to various key points around Sawbridgeworth. This year these stops were managed by community groups – the Rotary Club, the Women's Institute, Hertfordshire's Countryside & Rights of Way team, and the Evangelical Congregational Church.
- Fluffies – each pupil was given a Town 'Selfie' Walk collecting bag and at each stop they could collect a 'fluffy'. These fluffies were themed to match the days of the Challenge Week (above) with the last fluffy being a Baby Buster Bug collected from Bell Street car park.
- Parents/carers could upload their own photos and selfies to the Sawbridgeworth Town Council Facebook page. Pupils received a passport stamp and could have their photo taken with Buster.
- Stalls – there were stalls at the Town Selfie Walk including The Orchards, Sawbridgeworth Fire Service and Cyclepods, which ran a scooter competition. Refreshments were provided by a stall run jointly by the schools' PTAs. The Police Cadets were also present.

## **Funding**

Funding for this year's Sawbo Travel Challenge and Town Selfie Walk was provided by Sawbridgeworth Town Council and covered:

- Printing of 1,200 passports
- Custom-made stamps
- Participants' trophies
- Collecting bags and fluffies, including Baby Buster which was provided with financial support from Mayor Angela Alder.

## **Impact**

Once again evidence shows the initiative had a significant effect on increasing the number of sustainable journeys to school in the area.

Measurements taken by some schools before and during the Challenge Week showed that schools increased their percentage of sustainable journeys during the initiative.

The data listed in Table 1 illustrates a rise in sustainable journeys in this year's Challenge Week. Tables 2 and 3 show data collected during the previous two years' Challenge Week.

**Table 1: Sawbo Travel Challenge 2018 schools data**

| School              | Sustainable journeys prior to Challenge Week as percentage of pupils | Sustainable journeys during Challenge Week as percentage of pupils |
|---------------------|----------------------------------------------------------------------|--------------------------------------------------------------------|
| Fawbert and Barnard | 86.98%                                                               | 91.64%                                                             |
| Mandeville          | 79.92%                                                               | 92.68%                                                             |
| Reedings            | 86..50%                                                              | 95.12%                                                             |
| Spellbrook          | -                                                                    | 52.67%                                                             |

**Table 2: Sawbo Travel Challenge 2017 schools data**

| School              | Sustainable journeys prior to Challenge Week as percentage of pupils | Sustainable journeys during Challenge Week as percentage of pupils |
|---------------------|----------------------------------------------------------------------|--------------------------------------------------------------------|
| Fawbert and Barnard | 62.00%                                                               | 84.88%                                                             |
| High Wych           | 20.28%                                                               | 25.45%                                                             |
| Mandeville          | 80.44%                                                               | 94.15%                                                             |
| Reedings            | 82.70%                                                               | 94.87%                                                             |
| Spellbrook          | 6.96%                                                                | 51.99%                                                             |

**Table 3: Sawbo Travel Challenge schools 2016 data**

| School              | Sustainable journeys prior to Challenge Week as percentage of pupils | Sustainable journeys during Challenge Week as percentage of pupils |
|---------------------|----------------------------------------------------------------------|--------------------------------------------------------------------|
| Fawbert and Barnard | 84%                                                                  | 91%                                                                |
| Mandeville          | 82%                                                                  | 91%                                                                |
| Reedings            | 70%                                                                  | 95%                                                                |
| Spellbrook          | 10%                                                                  | 73%                                                                |

Fawbert and Barnard Infants' School was the most improved school since last year up 6.76 points from 84.88 per cent to 91.64 per cent travelling sustainably. Spellbrook Church of England Primary School also saw an improvement on last year's figures. Reedings Junior School saw its pupils achieve a very impressive 95.12 per cent sustainable journeys to school.

Both High Wych CE Primary School and Spellbrook schools established Walking Buses for the week. High Wych created a Walking Bus from the Hand & Crown pub car park during the Challenge Week which was well supported by parents/carers and pupils. Spellbrook implemented a Walking Bus from Sawbridgeworth and a Park & Stride scheme using The Three Horses public house car park. Given the locations of these two schools and given their pupils come from a wide geographical area, these are significant achievements.

Local police and PCSOs supported the Challenge Week, in particular helping with the Walking Buses.

## Feedback

Around 220 sets of fluffies were distributed to pupils at the Town Selfie Walk during which feedback was gathered (Figure 8). This was very positive and included comments such as 'we loved doing it

especially the dressing up side of it,' 'it was a great community event,' and 'we don't normally walk, but we enjoyed walking this week and will try and walk more'. Negative comments included car parking on pavements at times making it difficult to pass, the level of traffic around Sawbridgeworth, and occasionally difficulty in finding items for the dress up themes.

The schools said that pupils were really enthusiastic about the week, were keen to dress up and help the environment, and that the initiative was inclusive. It was agreed that seeing pupils in their fancy dress and different themes every day around the town, brought more public awareness to the initiative.

As was the case last year feedback was very positive both about the Challenge Week and the Town Selfie Walk, including comments on the enjoyment of walking, the communal aspect of the week and a desire to do the initiative annually.

### **Next steps**

The Sawbo Travel Challenge working group is due to meet again in January 2019 to discuss further activities.

Further details are available from Annelise Furnace, Governor, Mandeville Primary School, email: [AFurnace@mandeville221.herts.sch.uk](mailto:AFurnace@mandeville221.herts.sch.uk)

### **Supporting material**

Details of supporting material and documentation are provided below.

# Supporting materials

Figure 1: Sawbo Travel Challenge Passport front page

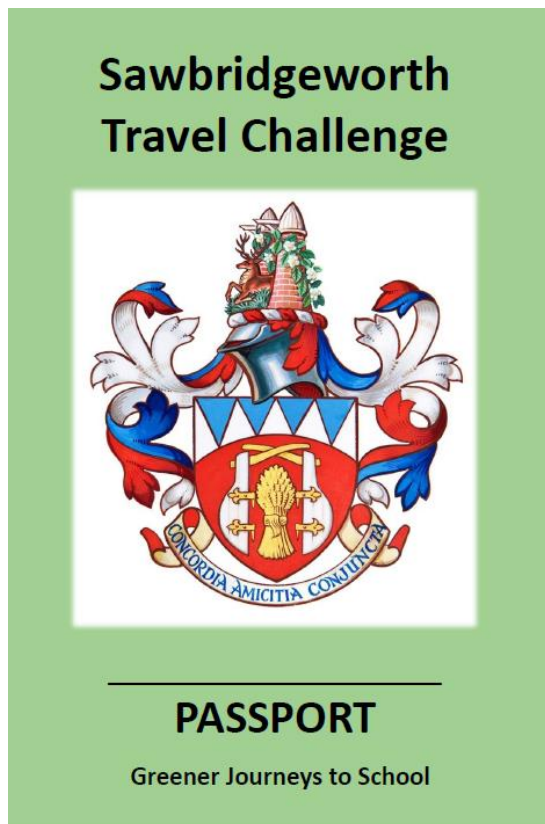


Figure 2: Passport's inside pages showing themed days

|  |                                                                                                                                                                                                                                                            |  |
|--|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
|  | <b>MONDAY</b><br><input type="checkbox"/> Walk <input type="checkbox"/> Scooter <input type="checkbox"/> Cycle <input type="checkbox"/> Bus <input type="checkbox"/> Park & Stride<br>Eco Monday – wear something green<br>About my journey                |  |
|  | <b>TUESDAY</b><br><input type="checkbox"/> Walk <input type="checkbox"/> Scooter <input type="checkbox"/> Cycle <input type="checkbox"/> Bus <input type="checkbox"/> Park & Stride<br>Trainer Tuesday – wear your trainers<br>About my journey            |  |
|  | <b>WEDNESDAY</b><br><input type="checkbox"/> Walk <input type="checkbox"/> Scooter <input type="checkbox"/> Cycle <input type="checkbox"/> Bus <input type="checkbox"/> Park & Stride<br>Wacky Wednesday – wear something bizarre<br>About my journey      |  |
|  | <b>THURSDAY</b><br><input type="checkbox"/> Walk <input type="checkbox"/> Scooter <input type="checkbox"/> Cycle <input type="checkbox"/> Bus <input type="checkbox"/> Park & Stride<br>Fun Hat Thursday – put on a hat of your choice<br>About my journey |  |
|  | <b>FRIDAY</b><br><input type="checkbox"/> Walk <input type="checkbox"/> Scooter <input type="checkbox"/> Cycle <input type="checkbox"/> Bus <input type="checkbox"/> Park & Stride<br>Funky Footwear Friday – dress up your feet<br>About my journey       |  |
|  | <b>SATURDAY</b> is the Sawbo Travel Challenge Town 'Selfie' Walk<br>Between 11am & 2pm at Bell Street Car Park – see details overleaf<br>I brought ____ members of my family with me<br>About my day                                                       |  |

Figure 3: Advertisement for Town Selfie Walk

# Town 'Selfie' Walk

## Saturday 29th September 2018.....11am to 2pm

Please join us for an hour or so and explore the town on a short walk (1 hour) by visiting our 'Selfie Stop-Off' points. Map supplied.

Have a fun time taking your 'Selfies' and sharing them with friends!

Buster the Dinosaur will be joining us too

For more information please visit our website

[www.sawbridgeworth-tc.gov.uk](http://www.sawbridgeworth-tc.gov.uk)

**"Come and meet me ~  
have lots of fun on the  
town walk"**

**Location**—Bell Street Car Park (look for the signs directing you to collect your map)

Please note that 'Selfie Stop-Off Points' will finish at 2pm, so give yourself plenty of time to get around.

Refreshment stall available



Event Organisers: Sawbridgeworth Town Council



Figure 4: Town Selfie Walk leaflet

*Welcome to the Town Selfie Walk and*

*Thank You for coming along.*

Please collect a Map of the town if you need one and see opposite the locations of the **Selfie Stop-Off Points** where you can collect a Logobug, there are 6 bugs in total to collect. There will be props at the locations for you to have your photo taken with, be as imaginative as you wish..... it is up to you. There are no rules today except to have fun, get walking and explore our beautiful town.

Once you have taken photos on your devices you can either send them to us via email.....

[jo.sargant@sawbridgeworth-tc.gov.uk](mailto:jo.sargant@sawbridgeworth-tc.gov.uk)

Or upload them to our Facebook page

[www.facebook.com/SawbridgeworthTownCouncil](https://www.facebook.com/SawbridgeworthTownCouncil)

The decision to send us your photos is entirely yours, and we will only feature uploaded photos onto our own media platforms.



Start off by collecting your **Town Selfie Walk Collecting Bag & Eco Monday Bug** in **Bell Street car park**, don't forget to collect a town map if you need help with locations.



Find your **Trainer Tuesday Bug** in **Church Park** with the **Women's Institute Team**  
- the safest way to walk to church park is through the church yard from Church Street



It is all **Wacky** in **Vantorts Park** with the **Countryside & Rights of Way Team**  
- (off Springhall Road) or use the twitchell from Fair Green



Fun & Frolics with the **Evangelical Congregational Church Team** on London Road.  
Go along to collect your **Fun Hat Thursday Bug**.  
- please use the pedestrian crossings on London Road to reach the Church



Collect your **Funky Footwear Friday Bug** from the top of **Bullfields**, opposite Knight Street and meet the **Rotary Club Team**  
- don't forget to use the pedestrian Crossing at the traffic lights to cross the busy road.



Finally come back to **Bell Street car park** and collect your **Baby Buster Bug** to complete your set.

## Figure 5: Template letter for parents/carers and flyer

Dear Parents and Carers - Sawbo Travel Challenge Returns Again!

The Sawbo Travel Challenge is back for its third year! For one week this September, schools will again be competing to win the Sawbo Travel Challenge plus a new award category for the school that has improved the most 'sustainably' since last year.

This year's Challenge week will run from Monday 24th to Friday 28th September ending with the Town Selfie Walk around Sawbridgeworth on Saturday 29th from 11am to 2pm at Bell Street Car Park, organised by Sawbridgeworth Town Council. Families can visit a number of selfie-stops with pupils collecting items along the way. It will also be a great opportunity to support your school PTAs and local organisations.

Buster, Hertfordshire's Stepasaurus Dinosaur mascot, will be joining Fawbert and Barnard, High Wych, Mandeville, Reedings and Spellbrook schools to promote walking, cycling, scooting and 'parking and striding' (parking at least five minutes' walk away) to school during the week. There will also be appearances at each school from members of the Town Council including Mayor, Angela Alder.

Each day will have a different theme – Eco Monday, Trainer Tuesday, Wacky Wednesday, Fun Hat Thursday and Funky Footwear Friday – just add something quick and easy to school uniforms.

Every pupil will receive a special passport which will be stamped with a footprint each day they travel to school sustainably. Schools will be presented with their awards and certificates in a ceremony at the Town Council chambers on 24th October by the Mayor.

On the Saturday, pupils can bring their whole family to discover the local footpaths and twitchells and enjoy a couple of hours walking around the town collecting themed Fluffies from each station. There will be a map showing the stations, and you can take any route you like, remembering to cross roads at the pedestrian crossing points.

YOUR SCHOOL AND TOWN NEEDS YOU – let's make this a fun, enjoyable week and see if we can make a positive impact on the environment by reducing pollution, being 'greener' and getting healthier.

***Join Buster and take part in our  
sustainable journeys to school week***

**SAWBO TRAVEL CHALLENGE 2018  
24<sup>th</sup>-29<sup>th</sup> September**

***Walk, cycle, scooter, use the bus  
or 'park & stride'***



**... bring your family to the Town Selfie Walk on Saturday  
29<sup>th</sup> September, 11am - 2pm, Bell Street Car Park**



## Figure 6: Article and photos for local media

SAWBO TOWN TRAVEL CHALLENGE PRESS RELEASE – October 2018

### Schools Around Sawbridgeworth Take the Sawbo Travel Challenge

Over 1,300 'fluffies' were handed out to children from five primary schools around Sawbridgeworth who took part in the Town Selfie Walk, on Saturday 29th October. This day marked the end of The Sawbo Travel Week in which pupils from Fawbert and Barnard, Mandeville, Reedings, Spellbrook and High Wych schools walked, scooted, cycled and 'parked and strode' (parking more than 5 minutes away from school and walking the rest of the journey) to school every day. Each child was given a special passport which was stamped every time they travelled to school sustainably. And to make the week more fun and memorable, there was a different theme each day. Monday was Eco Monday or wear something green. Then came Trainer Tuesday, Wacky Wednesday, Fun Hat Thursday and Funky Footwear Friday. "My favourite day was Wacky Wednesday as I wore a mad curly wig to school," commented a pupil from Mandeville.

"Now in its third year, this week has gone from strength to strength," says Annelise Furnace, Mandeville governor and town councillor. "And several residents have commented there are noticeably less cars on the roads around Sawbridgeworth during this time, so hopefully less pollution, and it promotes a healthier lifestyle." The Selfie Walk on the Saturday brought families out to the town, where they registered in Bell Street Car Park and then had to walk to various stop off points, which were manned by local groups such as the WI, The Walking Club, The Rotary and the Congregational Church. Children collected a different 'fluffy' at each station, which were put in a little canvas bag and could dress up in silly hats, wigs and props and take selfies to upload to the Town Council website. Back at the carpark, the final 'fluffy' was a mini Buster, who is the green Stepasaurus walking mascot of Herts County Council. The real Buster also made an appearance and children loved having their photos taken with him and Sawbridgeworth Mayor, Angela Alder, the Fire Brigade and the Police Cadets. The schools' PTAs provided cake and refreshments of which the proceeds were donated to Macmillan. It was a lovely, friendly day, organised by Sawbridgeworth's Town Council, which gave families an excuse to meet, chat, walk and have fun and the chance to win scooter.

There will be an award ceremony on 24th October at the Town Council Chambers, where there will be representatives from the five schools who will be presented with trophies by the Mayor. Which school will have improved the most in terms of travel sustainability since last year? Watch this space to find out....

Schools have been working with the Safer and Active travel team from Hertfordshire County council to increase active travel to school. The group have won several awards for their continued work on The Sawbo Travel Challenge including an Excellence in Public Health Award in June. They were runner up in a national award for Best Partnership with Modeshift STARS in 2017. The group will be represented at the Regional Travel Awards for Modeshift in London in November and show what can be achieved working as a group.

The Active and Safer Travel Team work with schools across Hertfordshire on many road safety and sustainable travel initiatives. To find out more please contact us on [activeandsafertravel@hertfordshire.gov.uk](mailto:activeandsafertravel@hertfordshire.gov.uk)

Figure 7: Press coverage

The Sawbridgeworth Flyer November 2018

## The Sawbridgeworth Flyer

### Sawbridgeworth Travel Challenge



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there are noticeably less cars on the roads around Sawbridgeworth during this time, so hopefully less pollution, and it promotes a healthier lifestyle."

The Selfie Walk on the Saturday brought families out to the town, where they registered in Bell Street Car Park and then had to walk to various stop off points, which were manned by local groups such as the WI, The Walking Club, The Rotary and the Congregational Church. Children collected a different 'fluffy' at each station, which were put in a little canvas bag and could dress up in silly hats, wigs and props and take selfies

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It was a lovely, friendly day, organised by Sawbridgeworth's Town Council, which gave families an excuse to meet, chat, walk and have fun and the chance to win scooter.

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## News



The fire brigade out and about at the Selfie Walk during the Sawbo Travel Challenge



Meeting Buster the Stepasaurus during the Selfie Walk during Sawbo Travel Week  
PHOTOS: SAWBRIDGEWORTH TOWN COUNCIL

# Sawbo Travel Challenge gets pupils' enthusiastic support

By HUW WALES

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SCHOOLCHILDREN from across Sawbridgeworth put on their walking shoes and walked into school as part of a week which promoted sustainable travel.

The Sawbo Travel Challenge was taken up with enthusiasm by pupils at Fawbert and Barnard, Mandeville, Readings, Spellbrooke and High Wych schools.

Pupils walked, scooted, cycled and 'parked and strode' by parking more than five minutes from the school and walking the rest of the journey.

Every day from September 24 until September 28, students had to travel to school sustainably in order to get a stamp on their sustainable passport.

The school with the most stamps at the end of the week will be awarded prizes at a special meeting of the town council on October 24.

Each of the days had a special



Police at a stall at the Selfie Walk

theme, with children dressing up in different ways for each day.

Annelise Furnace, Mandeville governor and town councillor said: "Now in its third year, this week has gone from strength to strength."

"And several residents have commented there are noticeably less cars on the roads around Sawbridgeworth during this time, so hopefully less pollution, and it promotes a healthier lifestyle."

The week was topped off on Saturday, September 29, with a 'Selfie Walk' around the town.

Families were able to register before walking to various stop off points where they had to take a selfie with the group running the stop.

Amongst the local groups taking part were the WI, The Walking Club, The Rotary Club and the Congregational Church.

When they finished their walk around Sawbridgeworth and returned to the Bell Street Car Park they were greeted by Buster, the giant green Stepasaurus who is the walking mascot of Herts County Council.

Children were able to get selfies with Buster, as well as the Mayor of Sawbridgeworth, Angela Alder and Herts Fire and Rescue Service and the police cadets.

All five-of the schools have been working with the Safe and Active travel team from HCC in order to increase the number of pupils not being dropped off at the school.



Buster, the Stepasaurus, with the Mayor of Sawbridgeworth and a stallholder during the Selfie Walk

## Figure 8: Feedback gathered during Town 'Selfie' Walk on 29 September 2018

We would be grateful for your comments and suggestions

*What did you and your child like about the week? How could it be improved? How did it change the way you travel to school? Should it continue as an annual event?*

### Word counts:

Love – 33    continue – 38    dressing up - 15

Enjoy – 37    like – 16    fun – 29

### Negative comments    Selection of positive comments    Improvements

- Both my girls enjoyed dressing up – it should be continued annually
- Fantastic event – the girls enjoyed taking part each day at school and the Saturday event. **Thank you!**
- Loved the fancy dress and the **bug** stickers. Good annual event.
- Freya has enjoyed the travel week very much. We would love it to be continued yearly.
- We enjoyed the last day/Saturday walk. It was fun and good exercise for kids and adults. We are looking forward to doing it again next year. **We weren't able to do daily school walks as it's quite a walk and High Wych is too busy.**
- The children loved wearing different things alongside their uniform. Yes it should continue as an annual event.
- Yes it should continue – saw lots of people we've not seen in ages.
- We already walk to school each day but the children certainly enjoyed it. **Maybe change green to 'your favourite colour' as we have no green!** Wacky Weds and Trainer Tues were our favourites.
- Amelia liked funky footwear Friday but enjoyed it all! It gave us lots to talk about, especially seeing other children. I think it works well as it's **a great way to get out together as a family in Sawbridgeworth.** Hopefully it will continue. **Thank you.**
- I think it's perfect
- Perfect
- /it couldn't have been better
- Nice way to spend afternoon with grandson
- We walk to school anyway but I think it will get people that don't usually to do so. We both enjoyed the travel challenge, was a good day and my son liked collecting the **bugs** at each station
- We would like it to continue, it was good fun for children and their grown ups. We walk to school anyway so no change for us. **Bugs from the first year were very popular with children. Grown ups prefer the badges from last year.** **Thanks to all for making this happen.**
- My child enjoyed dressing up and found it very fun. We always walk to school every day but my child enjoys meeting her friends to walk together. Yes it should continue.
- Kids loved getting the **fluffies.** **It's a great community spirit.**

- WE had lots of fun having a walk through Sawbridgeworth and talking about the places.
- We definitely enjoyed the week. The selfie walk today was also great. **Thank you.**
- Kids definitely enjoyed the week and loved doing the walk today.
- Good fun and different week at school. **Lots of imagination used. A GOOD thing!** We walk to school anyway but yes it should continue as an annual event.
- **Yes we have loved this event the last 2 years.** We would love to see it continue.
- He liked lots of walking, loved the selfie walk and also the themed dressing up days. Can't be improved !!!! Would love to do it again next year. **I walked more this week than normal.**
- **Lucy enjoyed seeing the policeman who helped us with the walking bus.** 'yes definitely continue, is nice to walk to school. Enjoyed the Saturday event (**maybe go on a bit later as club finishes at 1**)
- We do normally walk to school. **My only suggestion would be to change to a Sunday afternoon as traffic may be a bit lighter!**
- WE liked – selfie walk, sunshine, give away **bugs.** **Improvement? – Longer walk? West Road, Park. Front Leventhorpe?** Yes continue the event.
- Enjoyed dressing up, happy as is, we always walk to school. Yes we enjoyed it, 3<sup>rd</sup> year in a row we've completed it.
- The travel is great my daughter thought it was great fun. Should definitely continue as it encouraged us to get up early and walk.
- We walk anyway but It was fun. Annual is good as it keeps profile high.
- It should definitely continue as an annual event. Me and my family really enjoyed it!
- Liked – Trainer Tuesday. Eco-friendly. Yes it should continue.
- Liked all the different days, especially Wacky Weds. Agree should be an annual event.
- should be an annual event absolutely. Fantastic. **Loved the dress-up and stalls.**
- We liked getting all of the **bugs.** It should continue as an annual event as it is fun **and introduces us to local groups.**
- Definitely an annual event. Lots of fun! **To extend, maybe small games at each location.** But great fun! **Thank you!**
- The boys loved collecting things and in particular the jeep stop. It does encourage us to walk a bit more on days (work) and they love it as an annual event!
- It has been great and **it has made us all more active.** We loved the selfie walk – **great sense of community!**
- **The selfie walk is the best part!!** WE walk every day. The kids love it.
- Luke really enjoyed the selfie walk. He walks to school already but it was **a great incentive.** **Well done.**
- **Enjoyed walking around the town.** Annual event recommended.
- She liked Wacky Wednesday. They always walk anyway. It should continue. Maybe they could teach more about **road safety/cycle safety during the week.**
- Definitely should continue. **Variety was good.** **Perhaps route could be more of a circuit?**
- Please do continue with this as an annual event.
- Really enjoyed walking around. Should be every year. Get kids out walking.
- We walked to school each day. Should be an annual event. My child enjoyed dressing up.
- should be an annual event. Trainer Tuesday.
- Nice walk
- Excellent. **Well organised. Instructions very clear.** Lots of fun for the children.

- Yes it should definitely continue as an annual event. WE always walk to school anyway. Only improvement – officers placed at schools during the drop offs to move on badly parked vehicles so the children CAN actually walk safely.
- We enjoyed walking to school, I felt the children were more school ready for the day. good exercise.
- My kids love walk to school and the annual selfie walk. We don't normally walk to school so encourages us to do so.
- We really enjoyed it. Great fun. We already walk to school. definitely an annual event.
- Beautiful Sawbridgeworth.
- WE both enjoyed the walk and liked this year's **bugs**.
- Really good themes throughout the week and the Saturday walk is a great finish. Should continue. 😊
- I liked wacky Wednesday because there was so much Wakyn (crossed out) WAKINESS
- We love the selfie walk! And the whole week preceding it – we hope it continues every year!
- We always walk to school but think it is an excellent idea to encourage children and their adults to do it more! The only downside is the amount of traffic and narrow roads could make it slightly dangerous – there are too many cars driving around Sawbo!
- It was great fun, please do continue. If anything make it longer, bigger!
- Yes great fun and a great way to bring everyone together.
- Good fun week, kept my child interested!
- This should definitely run annually. Great fun for us. good to see friends etc from school.
- They both loved the daily challenges and had lots of fun on the walk today. It's a great way to get them to have a nice walk around the town.
- We came last year and my girls love the walk. Great idea to get the kids moving and mummy and daddy!
- It was good something to get out of the house.
- Daisy liked all the fresh air. This should continue.
- My daughter was really excited each day about what she had to wear. The Saturday walk was really great, good community event and a good length! **Thank you!**
- The event on Saturday was lots of fun, yes! we hope it continues next year! (We walk/scoot to school daily but sure it promotes walking.)
- Bella loved walking to all the parks.
- Loved dressing up in different ways each day – kids would love it to continue – great to see the town so buzzing on a Saturday morning.
- Good walk around Sawbo. She loved to get her **bugs**. Come back next year.
- Everything is great. Love the walk, please keep it going.
- It was excellent. Such a good idea to get kids active. It should definitely continue.
- It was fun and grandson enjoyed walking. We walk part way and hope to do more. Yes please every year!
- My child loved dressing up at school. Really enjoyed collecting all the **bugs** too.
- We love the dressing up themes throughout the week – even though it can be an added stress in a morning! We always walk but it's great to see more people walking. Should definitely be an annual event.
- **Very good well done for all the effort that was put in.**
- He loved the different fun themes each day. Great fun walk for all the family.
- I liked dressing up

- They liked the challenge, found it exciting. **Good for Sawbridgeworth community. Not sure about the station on London Road – busy traffic! Yes continue! Very good! Thanks!**
- My boys liked wacky Wednesday the best. Think it is a good idea – gets the village out together.
- **A brilliant way to make the children aware of methods of transport and bring s communities together.**
- All good children loved it.
- everybody enjoyed it – fun things to wear. **Improved - Banning parents with cars especially 4 x 4s and diesels.** Had to get organised – yes should continue.
- I like that it encourages us all to get out walking. **The dress up day every day is a bit too much may be better only a couple of days. On the day we drove our son as we really had no choice. Thanks.**
- **Encouraged us to walk to school more.** Definitely should continue we enjoyed the whole week and the Saturday walk.
- Would be great for it to continue but **what is really needed is a zebra crossing at Spellbrook school. This would encourage more parents to walk if they knew they could cross the road safely. 20mph speed limit.**
- **They enjoyed being aware of walking – being green. Maybe a stop between Church and bullfields.** We always walk /scoot anyway. Yes it should continue.
- Wacky Wednesday was fave day. Yes continue – great day.
- Both children really enjoyed it and yes it should continue as an annual event. **It made me leave earlier so we could cycle/walk!**
- I think it's a **fantastic way of educating children on being environmentally friendly. Well done!**
- **We loved all the locations.** Couldn't improve it. **Walked all week not drive, Deffo continue! Thank you.** Great fun on a lovely day.
- Definitely do this as an annual event. Was fun for all the family to be able to do. **Something fun., local and free together.** Children enjoyed dressing up for school. **Bugs** were lovely. Kids loved them.
- The Saturday walk is really good fun. The children loved it. Definitely continue. **Would be great to somehow attract the older children. “Josh is very happy now”** (Joshua's comment)
- She enjoyed wearing different things to school and collecting **bugs.** Definitely continue annually.
- We enjoyed how it got everyone walking. The children enjoyed seeing each other's outfits and **collecting the gifts during the selfie walk.**
- Enjoyed the week. **Can be stressful during the week getting the items sorted.**
- Very enjoyable
- Amelia enjoyed taking her bike to school and especially enjoyed the walk around Sawbridgeworth today **collecting the bugs.**
- He loved fun hat Thursday and thinking about the dress up days.
- **Definitely encouraged us to walk every day.** Really enjoyed the event today. Was nice to complete the walk as a family. Would be delighted if it continued as an annual event.
- More exercise was good for us both. Fave day fun hat Thursday. **Park and Stride was good encouragement. Definitely continue/**